

# Formulate Ladder

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Front total area including bleed:  
810 (w) x 2510 (h) mm

Front finished size:  
760 (w) x 2460 (h) mm

Front visible area:  
760 (w) x 2460 (h) mm

Reverse total area including bleed:  
810 (w) x 2490 (h) mm

Reverse finished size:  
760 (w) x 2440 (h) mm

Reverse visible area:  
760 (w) x 2440 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.

Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.

## General guidelines

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- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template

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- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size:  
Front: 202.5 (w) x 627.5 (h) mm  
Reverse: 202.5 (w) x 622.5 (h) mm

# Front

Please note the front is taller than the reverse.  
Ensure there is bleed to the outer red keyline  
on both frames.

# Reverse

Please note the front is taller than the reverse.  
Ensure there is bleed to the outer red keyline  
on both frames.